

Business School STEM

Bachelor's Educational Programs (3 years)

Course catalogue

Language of instruction: English

Autumn semester, 2021 – 2022 a.y.

For students continuing their studies

Almaty, 2021

CONTENTS:

Direction of training: Social sciences.....	3
EP «International Relations».....	3
University Component:.....	3
Elective Component:.....	3
Direction of training: Business and administration.....	4
EP «Finance».....	4
University Component:.....	4
Elective Component:.....	4
Direction of training: Law.....	5
EP «International Law».....	5
University Component:.....	5
Elective Component:.....	5
Direction of training: Service sector.....	6
EP «RB&HM».....	6
University Component:.....	6
Elective Component:.....	6

Direction of training: Business and administration

EP «Finance»

University Component:

Semester	Subject cycle	Name of module/subject	Number of credits
5	PS UC	Professional Kazakh (Russian) Language	4
5	BS UC	Management	4
5	BS UC	Marketing	4
7	BS UC	Marketing	5

Elective Component:

Semester	Subject cycle	Option 1: Name of module/subject	Option 2: Name of module/subject	Number of credits
5	PS EC	Training module "Certified Accountant - Practitioner" ✓ Tax accounting ✓ Managerial Accounting	Training module "Certified Tax Consultant"	8
			✓ Taxes and taxation ✓ Tax advice and tax audit	4 4
5	BS EC	Professional certification preparation module (CFA level I) ✓ Corporate Finance ✓ Financial accounting in accordance with IFRS	Professional activity in the financial market	9
			✓ Securities Market ✓ Organization of cash settlement of the customer service	5 4
7	BS EC	Business Financing	Business insurance	5
7	PS EC	Project management ✓ Project management basics ✓ Accounting in 1C	Digital solutions for business	12
			✓ Project management basics ✓ Office solutions for business	6 6
7	BS EC	Financial accounting in accordance with IFRS	Organization of cash settlement of the customer service	4
7	BS EC	International Finance and Trade	Currency regulation	4

Direction of training: Social sciences

EP «International Relations»

University Component:

Semester	Subject cycle	Name of module/subject	Number of credits
5	BS UC	Modern system of IR	4
5	PS UC	Actual problems of world policy	5
5	BS UC	Technique of conducting diplomatic negotiations	3
5	PS UC	Multilateral diplomacy	3
5	PS UC	Diplomatic documentation	5
5	BS UC	Chinese (Turkish) Language - III	3
5	BS UC	Second foreign language - I	3

Elective Component:

Semester	Subject cycle	Option 1: Name of module/subject	Option 2: Name of module/subject	Number of credits
5	BS EC	International Business	World economy and regions	5

Direction of training: Law

EP «International Law»

University Component:

Semester	Subject cycle	Name of module/subject	Number of credits
5	BS UC	International public law	4
5	BS UC	International private law	4

Elective Component:

Semester	Subject cycle	Option 1: Name of module/subject	Option 2: Name of module/subject	Number of credits
5	BS EC	European law	International private trade law	5
5	BS EC	International Contract Law	Law of international organizations	4
5	BS EC	Terrorism and counter-terrorism activities	Legal support of economic activity	8
5	BC EC	Legal regulation of business activities	Marketing tools in entrepreneurship	3

Direction of training: Service sector

EP «RB&HM»

University Component:

Semester	Subject cycle	Name of module/subject	Number of credits
5	PS UC	Professional Kazakh (Russian) Language	3
5	BS UC	Technology of service in restaurants and hotels	5
7	BS UC	Management of hotels and restaurants	5

Elective Component:

Semester	Subject cycle	Option 1: Name of module/subject	Option 2: Name of module/subject	Number of credits
5	PS EC	English language	Chinese (Turkish) Language	4
5	BS EC	Marketing tools ✓ Marketing analysis ✓ Marketing tools in entrepreneurship	Business Legislation ✓ Business Legislation ✓ Legal regulation of business activities	10 5 5
5	PS EC	Promotional activities in service	Security at the enterprises of restaurant and hotel business: ✓ Sanitation and Hygiene ✓ Safety at the enterprises of restaurant and hotel business	8 4 4
7	BS EC	English language	Chinese (Turkish) Language	3
7	PS EC	English language	Chinese (Turkish) Language	4
7	PS EC	Quality control of restaurant products and services	Certification and standartization in service	6
7	BS EC	Practical tourism of Kazakhstan	Recreation and balneology	5
7	BS EC	Cross-cultural communication in service	Technology sales services in the tourist industry	7