

Business School STEM

Bachelor's Educational Programs (4 years)

Course catalogue

Language of instruction: English

Autumn semester, 2021 – 2022 a.y.

For students continuing their studies

Almaty, 2021

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Direction of training: Social sciences

EP «International Relations»

Compulsory Component:

| Semester | Subject cycle | Name of module/subject | Number of credits |
|----------|---------------|------------------------------|-------------------|
| 3 | GES CC | Modern History of Kazakhstan | 5 |
| 3 | GES CC | Physical Training - III | 2 |

University Component:

| Semester | Subject cycle | Name of module/subject | Number of credits |
|----------|---------------|--|-------------------|
| 3 | BS UC | History of International Relations in Modern Times | 4 |
| 3 | BS UC | Chinese (Turkish) Language – III | 3 |
| 5 | PS UC | Professional Kazakh (Russian) Language | 5 |
| 5 | BS UC | Chinese (Turkish) Language - V | 4 |
| 5 | BS UC | Modern system of IR | 4 |
| 5 | PS UC | Civilization and Culture | 5 |

Elective Component:

| Semester | Subject cycle | Option 1: Name of module/subject | Option 2: Name of module/subject | Number of credits |
|----------|---------------|---|---|-------------------|
| 3 | BS EC | Introduction to Entrepreneurship | Organization of Business | 5 |
| 3 | BS EC | Business Legislation | Legal Regulation of Business Activities | 5 |
| 3 | BS EC | Marketing Analysis | Marketing Tools in Entrepreneurship | 5 |
| 5 | BS EC | Business correspondence in the eastern language | Ethics of business relations in the eastern language | 5 |
| 5 | BS EC | Issues of religious extremism in contemporary international relations | Modern conflicts and methods of their settlement | 3 |
| 5 | PS EC | Main stages of European integration | Western Diplomacy in Central Asia in the 20 th century | 4 |

Direction of training: Business and administration

EP «World Economy»

Compulsory Component:

| Semester | Subject cycle | Name of module/subject | Number of credits |
|----------|---------------|-------------------------|-------------------|
| 7 | ATT | Physical training - VII | 3 |

University Component:

| Semester | Subject cycle | Name of module/subject | Number of credits |
|----------|---------------|--|-------------------|
| 7 | PS UC | Professional Foreign Language (second) - III | 3 |

Elective Component:

| Semester | Subject cycle | Option 1: Name of module/subject | Option 2: Name of module/subject | Number of credits |
|----------|---------------|---|--|-------------------|
| 7 | BS EC | Second foreign language (Chinese/Turkish) | Organization and technique of the foreign trade operations | 4 |
| 7 | BS EC | Psychology of management | Strategic management | 4 |
| 7 | BS EC | Project management | Organizational Behavior | 8 |
| 7 | PS EC | Development of a technological start-up | Management of innovation process | 8 |

EP «Finance»
Compulsory Component:

| Semester | Subject cycle | Name of module/subject | Number of credits |
|----------|---------------|------------------------------|-------------------|
| 3 | GES CC | Modern History of Kazakhstan | 5 |
| 3 | GES CC | Physical Training - III | 2 |
| 7 | ATT | Physical Training - VII | 3 |

University Component:

| Semester | Subject cycle | Name of module/subject | Number of credits |
|----------|---------------|--|-------------------|
| 3 | PS UC | Professional Kazakh (Russian) Language | 5 |
| 3 | BS UC | Introduction to Finance | 4 |
| 3 | BS UC | Accounting | 4 |
| 5 | BS UC | Management | 4 |
| 5 | BS UC | Marketing | 4 |
| 7 | PS UC | Financial Accounting in accordance with IFRS | 4 |
| 7 | PS UC | Budgeting | 4 |
| 7 | PS UC | Strategic Management | 5 |
| 7 | PS UC | Second Foreign Language - III | 3 |
| 7 | PS UC | Psychology of Management | 3 |

Elective Component:

| Semester | Subject cycle | Option 1: Name of module/subject | Option 2: Name of module/subject | Number of credits |
|----------|---------------|---|--|-------------------|
| 3 | BS EC | Entrepreneurial module ✓ Introduction to Entrepreneurship ✓ Business Legislation | Entrepreneurial module ✓ Organization of Business ✓ Legal Regulation of Business Activities | 10 5 5 |
| 5 | PS EC | Training module "Certified Accountant - Practitioner" ✓ Tax accounting ✓ Managerial Accounting | Training module "Certified Tax Consultant" ✓ Taxes and taxation ✓ Tax Advice and Tax Audit | 8 4 4 |
| 5 | BS EC | Professional certification preparation module (CFA level I) ✓ Corporate Finance ✓ Financial Accounting in accordance with IFRS | Professional activity in the financial market ✓ Securities Market ✓ Organization of Cash Settlement of the Customer Service | 9 5 4 |
| 5 | BS EC | Marketing Analysis | Marketing tools in entrepreneurship | 5 |
| 7 | BS EC | Organizational Management module 1 ✓ Project Management ✓ Organizational Behavior | Technological start-up 2 ✓ Development of a technological start-up ✓ Management of innovation processes | 8 4 4 |

EP «Marketing»
Compulsory Component:

| Semester | Subject cycle | Name of module/subject | Number of credits |
|----------|---------------|----------------------------------|-------------------|
| 3 | GES CC | Physical training - III | 2 |
| 3 | GES CC | The modern history of Kazakhstan | 5 |

University Component:

| Semester | Subject cycle | Name of module/subject | Number of credits |
|----------|---------------|--|-------------------|
| 3 | BS UC | Marketing | 4 |
| 3 | BS UC | Management | 4 |
| 3 | PS UC | Professional Kazakh (Russian) Language | 5 |

Elective Component:

| Semester | Subject cycle | Option 1: Name of module/subject | Option 2: Name of module/subject | Number of credits |
|----------|---------------|--------------------------------------|---|-------------------|
| 3 | BS EC | Introduction to the entrepreneurship | Organization of business | 5 |
| 3 | BS EC | Business Legislation | Legal regulation of business activities | 5 |

Direction of training: Law

EP «International Law»

University Component:

| Semester | Subject cycle | Name of module/subject | Number of credits |
|-----------------|----------------------|--|--------------------------|
| 5 | BS UC | International public law | 4 |
| 5 | BS UC | International private law | 4 |
| 5 | PS UC | Professional Kazakh (Russian) Language | 5 |

Elective Component:

| Semester | Subject cycle | Option 1: Name of module/subject | Option 2: Name of module/subject | Number of credits |
|-----------------|----------------------|--|---|--------------------------|
| 5 | PS EC | Terrorism and counter-terrorism activities | Legal support of economic activity | 8 |
| 5 | BS EC | International Contract Law | Law of international organizations | 4 |
| 5 | BS EC | European law | International private trade law | 5 |

Direction of training: Service sector

EP «RB&HM»

Compulsory Component:

| Semester | Subject cycle | Name of module/subject | Number of credits |
|----------|---------------|---|-------------------|
| 3 | GES CC | The modern history of Kazakhstan | 5 |
| 3 | GES CC | Sport classes (tourist and sports training) | 2 |
| 7 | AKT | Physical training - VII | 2 |

University Component:

| Semester | Subject cycle | Name of module/subject | Number of credits |
|----------|---------------|---|-------------------|
| 3 | BS UC | Economics of Hospitality Enterprises | 3 |
| 3 | BS UC | Basics of Entrepreneurship in Restaurant and Hotel Business | 5 |
| 5 | PS UC | Professional Kazakh (Russian) Language | 5 |
| 5 | BS UC | Technology of service in restaurants and hotels | 8 |
| 7 | PS UC | Restaurant and Hotel Business | 5 |
| 7 | PS UC | National Cuisines and Hospitality Peculiarities | 4 |
| 7 | PS UC | Event-management | 3 |
| 7 | PS UC | Strategic management | 5 |
| 7 | PS UC | Second foreign language - III | 3 |

Elective Component:

| Semester | Subject cycle | Option 1: Name of module/subject | Option 2: Name of module/subject | Number of credits |
|----------|---------------|---|--|-------------------|
| 3 | BS EC | Organization of business | Introduction to the entrepreneurship | 5 |
| 3 | BS EC | Marketing tools ✓ Marketing analysis ✓ Marketing tools in entrepreneurship | Business Legislation ✓ Legal regulation of business activities ✓ Business Legislation | 10 5 5 |
| 5 | BS EC | Leadership and teambuilding | Personal efficiency of an entrepreneur | 5 |
| 5 | PS EC | Brand management of companies of restaurant and hotel business ✓ Brand management of companies of restaurant and hotel business | Safety in restaurant and hotel business ✓ Sanitation and Hygiene ✓ Safety at the enterprises of restaurant and hotel business | 8 4 4 |
| 5 | BS EC | English language - I | Chinese (Turkish) Language - I | 4 |
| 7 | BS EC | Organizational Management module 1 ✓ Project management ✓ Organizational Behavior | Organizational Management module 2 ✓ Development of a technological start-up ✓ Management of innovation processes | 8 4 4 |

Direction of training: Transport services

EP «Logistics»

Compulsory Component:

| Semester | Subject cycle | Name of module/subject | Number of credits |
|----------|---------------|------------------------------|-------------------|
| 3 | GES CC | Modern history of Kazakhstan | 5 |
| 3 | GES CC | Physical training - III | 2 |
| 7 | AKT | Physical training - VII | 3 |

University Component:

| Semester | Subject cycle | Name of module/subject | Number of credits |
|----------|---------------|---|-------------------|
| 3 | PS UC | Professional Kazakh (Russian) Language | 5 |
| 3 | BS UC | Organization of transportation and traffic management | 4 |
| 3 | BS UC | The overall transport course | 4 |
| 5 | BS UC | Supply Chain Management | 4 |
| 5 | BS UC | Informational Logistics | 4 |
| 7 | PS EC | Logistics Management of Industry | 6 |
| 7 | PS EC | Efficiency Analysis of Logistics Systems | 5 |
| 7 | PS EC | Strategic management | 5 |
| 7 | PS EC | Second foreign language - III | 3 |

Elective Component:

| Semester | Subject cycle | Option 1: Name of module/subject | Option 2: Name of module/subject | Number of credits |
|----------|---------------|---|--|-------------------|
| 3 | BS EC | Introduction to entrepreneurship | Organization of business | 5 |
| 3 | BS EC | Business Legislation | Legal regulation of business activities | 5 |
| 5 | BS EC | Marketing analysis | Marketing tools in entrepreneurship | 5 |
| 5 | BS EC | Service and procurement activities in logistics ✓ Services logistics ✓ Warehouses in transport logistics | Supply and warehouse logistics ✓ Logistics of Supply and Distribution ✓ Warehouse logistics | 9 5 4 |
| 5 | PS EC | Business process automation | Simulation modeling of logistics processes in supply chains | 8 |
| 7 | BS EC | Organizational Management module ✓ Project management ✓ Organizational Behavior | Organizational Management module 2 ✓ Development of a technological start-up ✓ Management of innovation processes | 8 4 4 |